

# RED FLAG POLICY

## **New Red Flag Regulations by the Federal Trade Commission (FTC)**

**Effective November 1, 2009**

In order to be compliant with the FTC RED FLAG REGULATIONS, your PHOTO ID and your INSURANCE CARD(S) are mandatory at the time of your appointment.

### **According to the FTC...**

~Medical Identity theft has TRIPLED in the last year.

~Identity theft is the fastest growing crime, it is estimated that about 10 million people become victims each year. That means every minute 19 people become new victims of identity fraud!

~Close to 5% of all identity theft victims had their Medical Identity stolen also.

Failure to provide both your PHOTO ID and INSURANCE CARD(S) at the time of your appointment will result in either cancelling your appointment or a cash payment made in full at the time of your appointment.